

## PorterCorp™ announces release of new Via Signs™



Holland, Michigan (July 19, 2010) - PorterCorp™, the makers of Poligon® shade shelters, today introduced Via Signs™, a new addition to the Poligon® Via Series shade shelter products, offering the best in precision cut components, high design, and affordability in entrance signs. For over thirty years, Poligon® has served the needs of master city planners, landscape architects, and designers with tubular, hidden bolt-together steel structures that provide protection from the elements. The structures Poligon® provides are the most aesthetically pleasing and best quality in the industry.

The new Via Signs™ product joins the current Via Series which includes the Portal, Wayside, Crossing, Gateway, and Nested Shelters. Via Signs™ combines a comprehensive design package of digitally imaged or laser-cut signage, powder-coated steel, and frame and anchor options to provide the best signs available on the market for parks, athletic complexes, amusement / water parks, commercial and residential developments, health / educational facilities and more.

The company is now offering digitally imaged high pressure laminate exterior signage with full color graphics, which includes a 10 year warranty. They also offer laser-cut and powder coated steel for 2-color artwork. Other new options include new truss and lattia end design options, column banding, curved trusses, and your choice of 28 standard powder-coat colors (custom colors are available). All signs are offered in customized heights. The entire product offering is available at [www.poligon.com](http://www.poligon.com).

PorterCorp™ designs, engineers, and manufactures the leading line of tubular steel and wood shelters, gazebos, and pavilions. The Poligon® line offers many attractive standard models ranging from small shade structures to large activity centers. All Poligon® products include the most durable frame finish available, Poli-5000®, a multi-step finishing system using a Super Durable TGIC powder top coat finish. All PorterCorp™ products, including Via Signs™ meet numerous ASTM specifications including the rigorous 5000-hour salt spray test, UV resistance, and stain resistance.

**Media Contact: Brooke DeBoer**  
Email: [brooke@portercorp.com](mailto:brooke@portercorp.com)

**Sales Contact: Ben Judy**  
Email: [benjud@portercorp.com](mailto:benjud@portercorp.com)

**Poligon® by PorterCorp™**  
Phone: (616)399-1963  
Fax: (616)399-9123