

*** For Immediate Release ***

January 6, 2012

Duradek—A Practical Product in Colors That Comfort

In late 2011, [Duradek](#), the original Walkable Roofing Membrane introduced two new colors in its [Ultra Cork](#) line of 60 mil Vinyl that caught on faster than any other color in the company's 37 year history.

Joining the initial, organic-looking **Ultra Cork Natural** that launched this popular pattern, the **Ultra Cork Macchiato** and **Ultra Cork Espresso** offer deeper, richer color options to the earthy texture of the [Ultra Cork](#) line.



Ultra Cork Macchiato

Photo provided by Paul Gordon at [Golden Gate Enterprises](#)



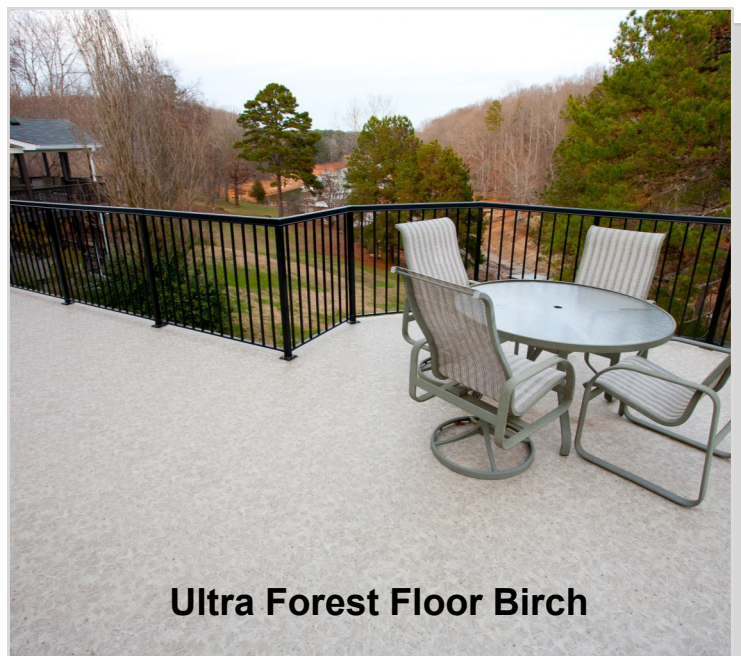
Ultra Cork Espresso

Photo provided by Matt McClure at [Dek Max](#)

With the market demonstrating a desire for [naturally inspired colors and textures](#), [Duradek](#) also introduced its newest product line with **Ultra Forest Floor**. The flagship color for this line is **Birch** which offers a distinctive blend of subtle earthy, neutral tones with a gentle fossilized leaf pattern throughout, reminiscent of an actual forest floor.

This unique product is an innovative example of [Duradek's](#) leadership in outdoor flooring.

Exclusively installed by specially trained professionals, [Duradek](#) has been the leader in waterproof roofing membranes for over 35 years and provides low maintenance, stylish solutions for outdoor living space.



Ultra Forest Floor Birch

Photo provided by Royce Hayes at [Duradek of Georgia](#)

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