



Your Partner In *safe* Play™

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EDITOR PLEASE NOTE: If you are interested in high resolution image to accompany this information send your request to cbornick@bciburke.com.

Shade Canopy Keeps Kids Safe and Cool on the Playground

As spring and summer outdoor fun heats up and children spend additional time on their playgrounds it is more important than ever to protect them from the dangerous rays of the sun. BCI Burke offers CoolNet™ Shade Canopies to help reduce the dangerous exposure to U.V. rays and provide 4 to 7 times more shade coverage than an average playground roof.

As Your Partner in Safe Play™, Burke's shade solution is a durable product that screens up to 95% of the sun's dangerous rays, allowing children and adults to linger outdoors for extended periods of time safely. They also keep play equipment surfaces cooler for the more sensitive skin and hands of youngsters. CoolNet™ Shade Canopies are available for all Burke Series 2000, Series 3000 and Little Buddies Play® Systems.

According to the American Academy of Dermatology(AAD), more than 1 million new cases of skin cancer will be diagnosed in the United States this year, exceeding the incidence of all other cancers combined. Sun exposure is more damaging to children since they do not have fully developed pigment cells, and exposure to the sun causes their skin to burn faster. This damage can last a lifetime as it takes just one blistering sunburn in childhood to increase the risk of developing melanoma or some other skin cancer later in life.

In an effort to further the commitment to sun protection and encourage individuals and communities to incorporate sun safety into their outdoor activities, the AAD is offering shade structure grants to schools, parks, religious institutions, childcares or other organizations in need of shade for outdoor play areas. The 2006 Shade Structure Grant application and guidelines will be available on Melanoma Monday, which is Monday, May 1, 2006. Check the Academy's Web site at www.aad.org for more information.

An enhanced feature of the Burke canopies is the ability to attach them directly to the top of a Burke play structure to eliminate additional poles and other fixtures. This feature maximizes play value and reduces additional installation costs. CoolNet™ Shade canopies come in five attractive colors to complement the play structure and are available in a 12' x 12' size for Series 2000 & 3000 and 10' x 10" size for Little Buddies Play Systems. The canopies also feature vandal resistant Turn-N-Slide™ quick release fastening mechanisms that allow the canopy to be easily attached and removed if necessary, due to severe storms or winter weather. The canopy material is 80% water repellent and engineered to withstand 80 mph winds.

As the oldest playground company in the United States, BCI Burke's team is committed to designing, engineering and building only the highest quality playground, park and recreation equipment. Countless exciting, innovative and imaginative company projects are occurring that play up the Burke core values of child development and safety, affordable quality and ongoing customer service that is second to none.

Burke proudly provides the longest and strongest warranty in the playground industry including 100-year limited coverage on play structure posts, clamps, fastening systems and hardware along with a limited 20 year warranty on shade canopy structure frames and 10-year limited warranty on CoolNet™ fabrics and cables as well as the Turn-N-Slide™ fastening device.

Burke products meet or exceed the guidelines of the U.S. Consumer Products Safety Commission (CPSC) and the standards of ASTM International. In addition, Burke is a founding and active member of International Play Equipment Manufacturer's Association (IPEMA.) Burke's partnership with the National Program for Playground Safety (NPPS) fortifies Burke's pledge to kid's safe play.

For more information about CoolNet™ Shade Canopies or other innovative playground products, visit the BCI Burke website at www.bciburke.com.

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