



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

#### **COLBOND RECRUITS JASON L. WILLIS, CPESC, TO HEAD SALE OF ENKAMAT IN THE SOUTHEAST AND MIDWEST**

ENKA, N.C. — Effective January 2, 2006, Colbond Inc. is pleased to welcome Jason L. Willis as Technical Sales Manager — Civil Products. Jason has a Bachelor of Science degree in Agricultural and Environmental Engineering Technology from North Carolina State University and is a licensed Certified Professional in Sediment and Erosion Control (CPESC). He has joined Colbond from the North Carolina Department of Transportation where he was a Division Eleven Roadside Environmental Engineer as well as a Roadside Environmental Field Operations Technician. Prior to working at the Department of Transportation, he worked as a Technical Sales Representative at A. R. McKay Processing Machinery.

Jason has eight years of extensive engineering and sales experience that he will put to use in his new position at Colbond. He will work closely with Richard Goodrum, Manager of Sales & Marketing — Civil Engineering — and will take a leading role in the sale and distribution in the Southeast and Midwest of Enkamat II, Colbond's newest addition to their erosion control product line. Enkamat II is a combination of the original Enkamat with a degradable fiber matrix blanket designed for temporary erosion protection and a long term permanent solution.

"The most important thing concerning the construction of homes, businesses, and highways in this day and age is what effect the process will have on the environment," said Jason.

"Environmental issues are getting more and more demanding and I feel Colbond is committed to providing superior products to aide in the protection of the environment. I'm very excited to join an

organization that is leading the way in protecting our environment and natural resources so future generations can enjoy them as I have.”

“We are very pleased to have Jason join the Colbond team,” said Richard. “His knowledge and experience of best management practices and vegetation establishment will be invaluable in promoting the proper use of Enkamat and assisting our customers in making wise choices in erosion control applications.”

Colbond is a leading producer of high-quality synthetic non-wovens for flooring, automotive, and construction applications and three-dimensional polymeric mats and composites for civil engineering, building and industrial applications.

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