



The Toro Company—Irrigation Division

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FOR IMMEDIATE RELEASE

New Toro TIS-240 Intelli-Sense™ Released For Sale

RIVERSIDE, Calif. – (April 17, 2005) – The Toro Company, Irrigation Division, today announced the new TIS-240, the company’s latest “smart” water-saving controller within its Intelli-Sense Series. The new design boasts a station count of 24, making it ideal for residential and commercial applications. The TIS-240 complements the TIS-612, which is available in 6, 9 or 12 stations.

Using real-time meteorological and agronomic information gathered through a combination of inputs, Intelli-Sense controllers determine how much moisture a landscape needs for ideal plant growth—making smart irrigation simple.

“Water conservation has become an important issue around the globe – and rightfully so,” said Brian Ries, Marketing & Product Manager of Valves and Control Products for Toro. “Intelli-Sense controllers minimize over watering and optimize plant health by only giving plants the moisture they need. When landscapes look better and less water and money are wasted, everybody wins.”

To make this breakthrough technology work, Toro partnered with HydroPoint, an industry leader in the delivery of ET (evapotranspiration) data, to develop a program called “ET Everywhere.” Incorporating the proprietary WeatherTRAK® scheduling engine, the Intelli-Sense controller receives daily local precipitation updates and ET values via one-way wireless transmissions.

With data gathered from 14,000 national weather stations and NOAA (National Oceanographic Atmospheric Administration) satellites, Intelli-Sense can calculate daily real-time ET values for any area down to one square kilometer (0.6 square mile). Intelli-Sense then determines how much moisture is available to the landscape’s microclimate that day.

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The controller matches those ET updates to benchmark data of seven site-specific attributes for each landscape setting—including sprinkler type and precipitation rate; plant type and root depth; soil type and water-holding capacity; amounts of sun or shade; and slope of the terrain.

By combining that site information with the most current ET values, Intelli-Sense is able to calculate the precise water requirements for each valve zone of the landscape – every day. Then it automatically makes daily adjustments to the irrigation schedule and activates sprinkler run cycles accordingly.

“We installed the Intelli-Sense controller in February of 2005 and it works great,” said Mick Williamson of MMM Landscape Maintenance in Gilbert, Ariz. “Here in Arizona, our climate is probably the most severe for landscape as far as heat goes in the U.S. I think this product should be installed on every job because water is so precious.”

Intelli-Sense also includes other helpful features such as 12 independent programs and 64 start times for total flexibility, a “copy” button to simplify programming from station to station, surge protection to 6KV, simple Help and Alert screens to facilitate troubleshooting, and much more. Available in both indoor and outdoor models, Intelli-Sense controllers can be programmed based on a 7-day week, in 1-30 day intervals or on odd/even days.

Intelli-Sense controllers are just one of Toro’s many product lines designed to advance water conservation throughout the country.

“Toro is really taking water conservation seriously in the types of products they are producing,” said Paul Shultz, senior irrigation specialist for Cagwin and Dorward in California. “They’re even bringing it down to the residential level, which is nice.”

For more information about Intelli-Sense controllers, including the TIS-240 and TIS-612, contact your local authorized Toro Irrigation distributor, call 800.664.4740, visit http://www.toro.com/irrigation/com/lgturfcont/intelli_com/index.html.

About The Toro Company:

The Toro Company (NYSE: TTC), with \$1.6 billion in sales annually, is a leading provider of outdoor maintenance and beautification products for home, recreation, and commercial landscapes around the world. Together with its distributors, Toro provides innovative products, agronomic expertise and exemplary service that helps consumers and professionals maintain their landscapes. Visit the company Web site at www.thetorocompany.com.

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