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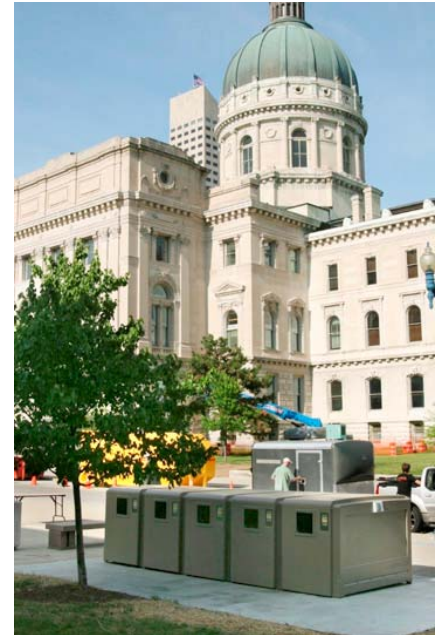
CYCLE-SAFE® ELETRONIC ACCESS BIKE LOCKERS + PARK-BY-PHONE
TECHNOLOGY PART OF GREENING OF INDIANAPOLIS, IN

ADA, Michigan, July 11, 2007 – The industry leader in bike parking and bike parking security, Cycle-Safe (www.cycle-safe.com) completed the final pieces for the installation of on-demand bike lockers, (known as the BikePort for this project) in Indianapolis, IN. Cycle-Safe® bike lockers and new Park-By-Phone cell phone technology are a key component of a massive Indy effort to promote bicycling and debuted at Indianapolis' Bike to Work Day on May 18th.

Indianapolis officials have made great strides in with green efforts to the benefit and delight of local cycling enthusiasts. This on-demand bicycle parking solution is part of a concentrated effort to increase bike lanes, bike paths and the economic development and appeal of the city to tourists and prospective residents. With help from the state, the city is adding bike lanes in two heavily traveled downtown areas, furthering the efforts to make it safe and conducive for people to take advantage of the new bicycle parking options.

These efforts were in conjunction with IN BikePort, a non-profit organization founded by Randall Clark, owner of Bicycle Garage shops around Indy and federal transportation enhancement grants. The city was able to obtain the Cycle-Safe® lockers and implement showers and changing facilities at five locations, with parking for forty-six bicycles utilizing the revolutionary keyless technology. The new facilities make it easier for cyclists to commute to work, lower carbon emissions from autos and go a long way toward healthier, greener lifestyles for many. This first wave of lockers will serve to determine if the program will be expanded through all of Indiana.

Cycle-Safe® President Richard Hartger said 'in this increasingly digital and wireless age, parking and facility managers can take advantage of this park-by-phone technology to reduce operations, maintenance and enforcement costs as well as make it easier and more convenient for cyclists.' All you need is to register online once through www.bicycleparkingnetwork.com, and as long as you have your cell phone, you can access any unoccupied locker when you arrive. You can also check for availability of a locker before you leave through the web site and see which ones are occupied.



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Mr. Hartger continued, “with no cards to swipe or obtain, no money to worry about, and the ability for locker owners to know the identity of the occupant, nothing is more convenient or secure for the city, owner, or user of one of our electronic access lockers.” This technology is currently in use at with lockers at UCLA, the Los Angeles area, Washington, San Francisco area and Denver.

About Cycle-Safe - Based near Grand Rapids, Michigan, Cycle-Safe has been a leader in bicycle parking solutions for the past four decades. Cycle-Safe has been offering bicycle parking products with the longest lifecycle and most flexibility of any commuter bicycle storage systems on the market. Currently there are more than 25,000 durable, maintenance-free Cycle-Safe® lockers installed around the country and the world. The company’s modular bike lockers are available with many options and are the highest quality and considered the more durable product of its type on the market. Cycle-Safe® also offers a wide array of bicycle racks, the most protective bicycle shelters on the market, as well as wall racks and bike parking for special events. Installations have occurred at numerous municipalities, universities, transportation stations, corporations, housing complexes, shopping malls, and consumer homes.

Contacts/links

Cycle-Safe® www.cyclesafe.com

INBikePort www.inbikeport.org

Bicycle Parking Network www.bicycleparkingnetwork.com

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