

## **PRESS RELEASE**

### **Visions Computer Imaging Systems Ltd. acquires the assets of Architectural Data Systems LLC to complete its B.I.M. offering for building product manufacturers.**

London, Canada August 15, 2008 – Visions Computer Imaging Systems Ltd., the leading provider of online manufactured building product information has recently purchased the assets of Architectural Data Systems (ADS), the developers of ADSearch+Spec™ (Schedule Link) and ADSymphony an extensive attribute-based online document creation and management tool for Architects.

Through this acquisition Visions now offers the following suite of solutions for BPM's wishing to have their products specified by Architects, Engineers and Contractors.

#### **CADdetails.com (Building product information library)**

CADdetails.com represents several hundred building product manufacturers and has a user base of more than 300,000 AEC professionals, including architects, engineers, landscape architects and contractors. The website hosts tens of thousands of CAD details, models and specifications for Architects to **drag and drop** right into their designs "free of charge". Established in 1997 CADdetails has become the leader in the development of high quality **2D CAD and 3D models** and has developed a proprietary file format that works with 97% of the CAD platforms currently available to the industry.

#### **Symphony™ (Building Information Modeling solution)**

Symphony allows AEC professionals to search and compare manufactured products, manage their projects and dynamically link to matching specifications, schedules and iDrop-able Revit families. **SymphonyLite™** working within the CADdetails.com website, allows registered users to search, select and specify products by the product attributes This unique program includes a discrete "request for quotation" system.

#### **ParametrX™ (Web-based product Configurator)**

ParametrX technology, developed by Visions in 2001 was created for Building Product Manufacturers to produce complex engineered product configurations over the web in real time. The ParametrX "Architectural Toolbox" generates an unlimited number of custom 2D cad and 3D Revit models through a data selection interface. ParametrX technology combines the data from Symphony with a powerful constraint based CAD configurator and document editing tool.

**Jim Ballantyne, President and CEO of Visions Computer Imaging Systems Ltd., described the acquisition as follows;**

***" the timing could not have been better for combining the data and the software developed by ADS with our successful CADdetails business. Over 300,000 registered users have been waiting patiently for our solution to serving up quality BIM and Revit models and we are now in a position to exceed their expectations"***

#### **About Visions Computer Imaging Systems Ltd.**

Visions launched CADdetails.com Ltd. in 1997 to provide the AEC Industry with a higher standard of manufactured product information. Accessible online free of charge to registered design professionals through the CADdetails.com network, all details are provided in a proprietary, highly compatible format that bridges operating systems and CAD drafting programs. CADdetails trademark system is now used world wide by specifiers and buyers. For additional information about CADdetails.com, visit <http://www.CADdetails.com>.

#### **About Architectural Data Systems (ADS)**

Established in 2000, Architectural Data Systems (ADS) is a leading provider of online document production tools and solutions; designed by architects for architects. Symphony offers a suite of electronic productivity tools designed to allow the user to bridge the gap between traditional practice and newer ways of working and thinking. ADS software automates the specification process by allowing architects to select attributes of products and materials through a menu-driven system.

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