

Press Release
for immediate release

Isokern Fireplaces Debuts Architect and Contractor Custom Electronic Design Support Center

Architects and contractors now receive specialized design and CAD support assistance in implementing Isokern fireplaces.

Jacksonville, FL January 7, 2008 - Earthcore Industries opens its vast design resources to architects and contractors with the launch of a national Custom Electronic Design Services Center. Architects and builders needing specialized assistance in implementing Isokern fireplace systems within their models or plans can simply contact the Design Support Center Hotline to receive custom CAD files, implementation instructions and help. Having addressed many of key implementation and construction issues internally the opening of the new support services represents a further step in Earthcore's commitment to making it as easy as possible for customers to utilize Isokern fireplace products in any configuration.

The benefit of the support center is the speed of access to design resources including custom drawings and CAD, and answers to questions. The center is staffed by experienced drafting and CAD designers who can be reached simply by calling the company.

Carl Spadaro, Chief Executive of Earthcore, said: "We have found innovative ways to help our clients by creatively applying 20 years of our own in house design to make it easy for architects and builders to drop in our Isokern products into any plan, no matter how complex."

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About Earthcore and Isokern

Earthcore Industries is Isokern in the United States. Isokern is the worldwide leader in masonry fireplace technology and manufacturing with over 70 years of heating and venting development. The company offers a wide range of products and services designed to give people the best performing and most pleasing experience through great fireplaces in any place, in any home and anywhere.



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Note to editors

If you are interested in viewing additional information on Earthcore, please visit the Earthcore Web page at <http://www.earthcoreindustries.com/>. Web links, telephone numbers and titles were correct at time of publication, but may since have changed. For additional assistance, journalists and analysts may contact Earthcore contacts page listed at <http://www.earthcoreindustries.com/pages/contact.asp>