

PRIVACY POLICY
(Effective _____, 201_)

This website is a service of Visions Computer Imaging Systems Ltd. together with its subsidiaries, affiliates, agents and licensees (collectively “we,” “us,” or “our”). We have adopted this privacy policy (“Privacy Policy”) to explain what information may be collected when you access this website (www.caddetails.com) or any other website we place this Privacy Policy on (“Website”) or use any of our mobile or other applications (each, an “App”), how we and others use this information, under what circumstances we may disclose the information to third parties, and the instances in which we may allow third parties to collect information directly. Depending on your activities when using or accessing our Website or App (collectively, “Services”), you may from time-to-time be required to agree to additional terms and conditions. For clarity, our Services include any promotion which refers to this Privacy Policy for terms regarding the collection and use of your information.

Please note that this Privacy Policy applies only to information we collect from you through our Services and does not apply to our collection of information through other methods (e.g., in person at our restaurants, over the telephone, etc.), information provided to us by third parties, or information you provide to third parties.

Modifications to this Privacy Policy

We generally keep this Privacy Policy posted on our Website and in any Apps to which it applies. You should review this Privacy Policy frequently, as it may change from time to time without notice. Any changes will be effective immediately upon the posting of the revised Privacy Policy. **WHEN YOU USE OUR SERVICES, YOU AGREE TO THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, OR TO ANY CHANGES WE MAY SUBSEQUENTLY MAKE, IMMEDIATELY STOP USING OUR SERVICES.** Please note, however, that if we decide to use your personally identifiable information in a manner materially different than what is provided in this Privacy Policy or what we advised at the time it was collected, we will notify you of this change by e-mail to the last e-mail address provided to us or through our Apps, if any. Unless we obtain your consent, we will use your personally identifiable information in accordance with the terms in place when the information was collected.

A. REGISTERED USERS

(1) Use of Services: Registered users understand and agree that the Services are intended to provide information relating to the installation of manufactured building products for a specific project or to supplement their in-house personal design library. This information must not be copied, downloaded, distributed, manipulated or assembled for the purpose of building a similar service, or reverse engineering the data to develop CAD 2D or 3D models or product specifications. Furthermore it is understood that this information is provided free of charge for the purpose of helping design and construction professionals specify and install manufacturers products only. All other uses will be considered a violation of trademark and copy right laws and will be prosecuted to the full extent of the law unless agreed to in writing with Visions Computer Imaging Systems Ltd. prior to such use.

(2) Use of corporate registration information

We are committed to providing design professionals with accurate, up-to-date, manufacturer-approved drawings and specifications, at no cost to business professionals. Only business related information should be submitted to the Services. You will be informed what information is required and what information is optional. If your business address (including email, phone and fax) is the same as your home address then we will treat all information collected as business in nature. All providers of information to the Services are considered to be employees of commercial enterprises.

Your business registration allows us to bring you new features and services, and to respond to your needs more effectively. By providing us with your business information, you make it possible for us to keep you informed about new products and notify you about modifications to the products and specifications contained in our digital library, to the extent permitted by applicable anti-spam laws. Providing your complete and accurate business contact information also allows you to take advantage of our convenient 'Request a Quote' form. To instantly request additional information, such as material samples, prices, a follow up call or email from a sales rep., or a job quote, click on the Request a Quote link throughout the site. Your business contact information will automatically be provided to the manufacturer, saving you time.

When you register with the Services, your business e-mail address and contact information is added to our user database. To the extent permitted by law, we make available detailed log files to show manufacturers who has viewed and downloaded their product literature, details and specifications. These log files include the name, email, company name, and address of the individuals who download or view a manufacturer's product literature, details or specifications, and also includes what item was viewed or downloaded, whether it was viewed or downloaded, how it was viewed or downloaded, and the date on which the downloading or viewing occurred. For your security, this information is provided exclusively to our manufacturer representative through our password protected, manufacturer-only area. We require the manufacturers to whom this information is provided to agree that, while they may use the information to gather broad demographic information for statistical and market research purposes, they will not (i) use the information to contact an individual specifically regarding their download/viewing activity unless requested to do so by that individual; or (ii) sell or resell or distribute any portion of the logs which are provided to them.

From time to time, subject to your right of withdrawal detailed below, we may share our email addresses with members of the CADdetails Community so that they may send you information or newsletters about news, new products, and product line changes at all times in accordance with applicable anti-spam laws. Many of our professional subscribers find these promotions valuable, whether they are purchasing a product, or simply gathering information in order to make an informed decision about a product or service they may be considering for future projects. We require all product manufacturers to agree to treat the information you provide in accordance with this Privacy Policy and use it for the same purposes.

We take your privacy very seriously. If you do not wish to have your business contact information shared with CADdetails participating manufacturers, to report any abuse of the Services, or if you have

questions, comments, requests, or concerns related to this Privacy Policy or the information practices of this site, please contact us at: privacy@CADdetails.com.

(3) Accessing Information If you have successfully registered your business contact information with us in the past, but would like to update or change your corporate email address, mailing address, phone or fax number, first login to the Website with your previously registered email address. Once inside the Website, click on the Profile link at the top of your screen to view the contact information we currently have in our database. Edit the information as required and click the 'save changes'.

B. INFORMATION WE COLLECT

In addition to personally identifiable information which you may provide to us, we also collect certain non-personally identifiable information, which we define as any information that does not personally identify you. Non-personally identifiable information can include certain personally identifiable information that has been de-identified; that is, information that has been rendered anonymous. We obtain technical information about you from information that you provide us, either separately or together with your personally identifiable information. We also automatically collect certain non-personally identifiable information from you when you access use our Services. This information can include, among other things, the computer, mobile device or equipment ("Device") you are using, other applications or software you are using, your mobile carrier and mobile network information, you IP addresses or Device identifier, the type of browser (e.g., Safari, Opera, etc.) and operating system you are using (Android, iOS, etc.), your search queries, and how much you use our Services.

C. HOW WE USE & SHARE THE INFORMATION COLLECTED

(1) Personally Identifiable Information: The personally identifiable information you submit to us is generally used to carry out your requests, respond to your inquiries, better serve you, or in other ways naturally associated with the circumstances in which you provided the information such as those described in section A of this Privacy Policy. We may also use this information to later contact you for a variety of reasons, such as customer service, providing you promotional information for our products or those of our affiliated companies ("affiliated companies"), or to communicate with you about content or other information you have posted or shared with us via use of our Services, to the extent permitted under applicable Canadian anti-spam laws. You may opt-out from receiving future promotional information from us or our affiliated companies, or direct that we not share your information with any affiliated companies, as set forth below and in accordance with applicable privacy and/or anti-spam laws. **However, the use of certain Services may be conditioned on your ongoing consent to provide you promotional information.**

In certain instances, we may also share your personally identifiable information as follows:

- as described in section A of this Privacy Policy.
- with our third-party vendors performing functions on our behalf (or on behalf of our affiliated companies) – e.g., vendors that operate Website or App, process credit card orders, administer our promotions, provide us marketing or promotional assistance, analyze our data, assist us with customer service, etc. Our vendors agree to use this information, and we share information with

them, only to carry out our requests. We provide them with a limited amount of information which is necessary in order for them to provide the services required. These third party vendors are not permitted to disclose this information to others. We will strive protect Personally Identifiable Information disclosed to such third party vendors by contractual agreements requiring that those third parties adhere to confidentiality and security procedures and protections that are required under applicable privacy laws.

- with participating sponsors to a program or promotion (e.g., a sweepstakes or contest) you enter via our Services and certain co-promotional partners and others with whom we have marketing or other relationships.

Except as provided in this Privacy Policy, your personally identifiable information will not be shared or sold to any third parties without your prior approval.

(2) Non-Personally Identifiable Information: We use non-personally identifiable information in a variety of ways. For example, we may use non-personally identifiable information to evaluate use of our Services, track the types of products being purchased, understand customer needs and trends, carry out targeted promotional activities, and to improve our Services. We may use your non-personally identifiable information by itself or aggregate it with information we have obtained from other customers or other sources. We may, among other things, share your non-personally identifiable information with our affiliated companies, allow third parties to collect such information directly from you, and/or sell the non-personally identifiable information to third parties to achieve these and any other business objectives (e.g., generate revenue, form alliances, etc.). However, it is important to remember that your non-personally identifiable information (whether standing alone or combined with other non-personally identifiable information) is anonymous information that does not personally identify you.

(3) Cross-border transfer of Personally Identifiable Information: In some cases, personally identifiable information that we manage may be transferred, processed and stored outside your country and residence, and therefore may be available to government authorities under lawful orders and laws applicable there.

D. TRACKING TECHNOLOGIES

(1) Cookies/Web Beacons. We automatically receive and store certain types of technical information whenever you interact with us. For example, like many websites, we may use “cookies,” “web beacons” (also called “clear gifs” or “pixel tags”) and embedded scripts to obtain certain types of information when you use or access our Services. “Cookies” are small files that we may transfer to your computer’s hard drive or your web browser memory to enable our systems to recognize your browser and to provide convenience and other features to you. “Web beacons” are tiny graphics with a unique identifier, similar in function to cookies, and may be used to track the online movements of users, when an email has been opened, and to provide other information.

Examples of the information we may collect and analyze in this manner include the Internet Protocol (IP) address used to connect your Device to the Internet; computer and connection information such as

browser type and version, operating system, and platform; your activities our Website, including the products you view or searched for, as well as the URL you come from and go to next (whether this URL is on our Website or not); and cookie number. **It is important to note that the cookies and Web beacons that we may use do not contain and are not tied to personally identifiable information about you.**

If you are concerned about the storage and use of cookies, you may block or limit the storage of cookies via browser controls or other software (we do not promise that our Services will recognize or work with any such browser controls/software – e.g., see below for Do Not Track options). You may also be able to delete cookies manually from your Device through your internet browser, operating system or other programs. Please note, however, that some portions of our Services may not function properly or be available if you are able and do block and/or delete cookies.

(2) Preference Based Advertising: We may work with third parties, including advertising companies and website analysis firms, who use cookies and web beacons to collect non-personally identifiable information when you visit our Website and third party sites. This non-personally identifiable information, collected through cookies and web beacons, is typically used by these third-party advertising companies (i.e., advertising networks) to serve you with advertisements while on third party sites tailored to meet your preferences and needs. If you do not wish to participate in this activity, go to www.aboutads.info and youradchoices.ca and follow the simple opt-out process.

A couple of important notes about these opt-out tools: (1) they include all the advertising networks that we may work with, but also many that we do not work with; and (2) they may rely on cookies to ensure that a given advertising network does not collect information about you (“Opt-out Cookies”) – an explanation of how Opt-out Cookies work can be found on www.aboutads.info. Therefore, if you use a different Device, change web browsers or delete these Opt-out Cookies from your computer, you will need to perform the opt-out task again. In addition, third party mobile applications, such as AppChoices (offered by the Digital Advertising Alliance), may allow you to opt out of preference based advertising via your Device.

(3) Do Not Track Features: Certain internet browsers may offer you the option of providing notice to websites that you do not wish for your online activities to be tracked for preference based advertising purposes (“DNT Notice”). Some browsers are, by default, set to provide a DNT Notice, whether that reflects your preference. Please note that with respect to our Website, we do not take any action based on browser based DNT Notices. If you do not wish to participate in preference based advertising activities, you should follow the simple opt-out process identified above.

E. OTHER USES & INFORMATION

(1) Email Communications: If you send us an email with questions or comments, we may use your personally identifiable information to respond to your questions or comments, and we may save your

questions or comments for future reference. For security reasons, we do not recommend that you send sensitive personally identifiable information, such as passwords, social security numbers, or bank account information, to us by email. However, aside from our reply to such an email, it is not our standard practice to send you email unless you request a particular service or sign up for a feature that involves email communications, it relates to purchases you have made with us (e.g., product updates, customer support, etc.), we are sending you information about our other products and services, or you consented to being contacted by email for a particular purpose. In certain instances, we may provide you with the option to set your preferences for receiving email communications from us; that is, agree to some communications but not others. You may “opt out” of receiving future commercial email communications from us by clicking the “unsubscribe” link included at the bottom of most emails we send, or as provided below; provided, however, we reserve the right to send you transactional emails such as customer service communications or electronic communications authorized under applicable anti-spam laws.

(2) Transfer of Assets: As we continue to develop our business, we may sell or purchase assets. If another entity acquires us or all (or substantially all) of our assets, the personally identifiable information and non-personally identifiable information we have will be transferred to and used by this acquiring entity, though we will take reasonable steps to ensure that your preferences are followed and will comply with applicable laws and in the event the transaction is completed, your personally identifiable information will remain protected by applicable privacy laws. In the event the transaction is not completed, we will require the other party not to use or disclose your personally identifiable information in any manner whatsoever and to completely delete such information. Also, if any bankruptcy or reorganization proceeding is brought by or against us, all such information may be considered an asset of ours and as such may be sold or transferred to third parties, subject to complying with applicable privacy laws.

(3) Other: Regardless of any other provision in this Privacy Policy, we reserve the right to disclose any personally identifiable or non-personally identifiable information about you if we are required to do so by law, with respect to copyright and other intellectual property infringement claims, or if we believe that such action is necessary to: (a) fulfill a government request; (b) conform with the requirements of the law or legal process; (c) protect or defend our legal rights or property, our Services, or other users; or (d) in an emergency to protect the health and safety of our customers or the general public.

F. CHILDREN

None of our Services are intended for children under the age of 13. We do not knowingly collect personally identifiable information from children under the age of 13. If you are a parent or guardian of a child under the age of 13 and believe he or she has disclosed personally identifiable information to us, please contact at privacy@CADdetails.com. A parent or guardian of a child under the age of 13 may review and request deletion of such child’s personally identifiable information as well as prohibit the use of that information.

G. KEEPING YOUR INFORMATION SECURE

We have implemented security measures we consider reasonable and appropriate to protect against the loss, misuse and alteration of the information under our control. Please be advised, however, that while we strive to protect your personally identifiable information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us online or through our Services, and are not responsible for the theft, destruction, or inadvertent disclosure of your personally identifiable information. In the unfortunate event that your “personally identifiable information” (as the term or similar terms are defined by any applicable law requiring notice upon a security breach) is compromised, we may notify you by e-mail (at our sole and absolute discretion, but at all times, in accordance with applicable privacy laws) to the last e-mail address you have provided us in the most expedient time reasonable under the circumstances; provided, however, delays in notification may occur while we take necessary measures to determine the scope of the breach and restore reasonable integrity to the system as well as for the legitimate needs of law enforcement if notification would impede a criminal investigation. From time to time we evaluate new technology for protecting information, and when appropriate, we upgrade our information security systems.

H. THIRD PARTY DATA/SERVICES

(1) Social Networks. We may allow you to register for an account with us by using an account you have with a social network or other third-party, such as Facebook, Google, or Twitter (“Social Network Account”). In such instances, we may receive and you are granting us access to certain information regarding your Social Network Account (e.g., friends, mutual friends, contacts, etc.). We may make this information available on or through the Services and to our users. You may be able to restrict what information is shared and how it is used through privacy and other settings. Also, depending on the privacy settings you have set in your Social Network Account, personally identifiable information may be shared with us and made available through the Services and to our users.

(2) Third Party Services. Our Services may link to, contain links to or embed functionality provided by third parties, such as reward programs, surveys, etc. (“Third Party Services”). We do not control or maintain Third Party Services, nor are we not responsible for the privacy practices employed by any provider of a Third Party Service. We encourage you to read the privacy statements applicable to all Third Party Services before submitting any personally identifiable information through these websites.

I. CONTACT & OPT-OUT INFORMATION

You may contact us as at privacy@CADdetails.com if: (a) you have questions or comments about our Privacy Policy; (b) want to opt-out from receiving future commercial correspondence, including emails, from us or our affiliated companies; or (c) wish to withdraw your consent to sharing your personally identifiable information with others.

We will respond to your request and, if applicable and appropriate, make the requested change in our active databases as soon as reasonably practicable. Please note that we may not be able to fulfill certain requests while allowing you access to certain benefits and features of our Website.

J. SOLE STATEMENT

This Privacy Policy as posted is the sole statement of our privacy policy with respect to our Services, and no summary, modification, restatement or other version thereof, or other privacy statement or policy, in any form, is valid unless we post a new or revised policy to the Website and/or App.